

# DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Smart Media Group LLC (VA)**  
**Attention: Accounts Payable**  
**814 King St**  
**Ste 400**  
**Alexandria, VA 22314**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	925C01

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	945849	06296866

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	TCJC	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/12	09/28/12	M-SUN WPBF News 25 @ 11-11:35PM		----1--	:30	1	\$950.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/28/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0212TVH	\$950.00 NM
2	09/28/12	09/28/12	1230-1P Access Hollywood	1230-1p	----1--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/28/12	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	TCJC0212TVH	\$275.00 NM
3	09/28/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	----1--	:30	1	\$375.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/28/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0212TVH	\$375.00 NM
4	09/28/12	09/28/12	Dr. Oz	4-5p	----1--	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/28/12	4:11 PM	Dr. Oz	4-5p	:30	TCJC0212TVH	\$525.00 NM
5	09/28/12	09/28/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/28/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0212TVH	\$175.00 NM
6	09/28/12	09/28/12	M-F 5pm News	5-6pm	----1--	:30	1	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$475.00				
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Advertiser	Product	Estimate Number	
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www.thewpbfchannel.com

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6	09/28/12	09/28/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	----1--	:30	1	\$475.00	NM																																													
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7	09/28/12	09/28/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	5:30-5:57am	----1--	:30	1	\$225.00	NM																																													
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8	09/28/12	09/28/12	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	----1--	:30	1	\$775.00	NM																																													
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9	09/28/12	09/28/12	WPBF News 25 Mornings Class of Time - Fixed Non Pre-emptible	6-7AM	----1--	:30	1	\$450.00	NM																																													
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10	09/28/12	09/28/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	----2--	:30	2	\$600.00	NM																																													
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23	09/29/12	09/29/12	Sat Jeopardy Class of Time - Pre-emptible with notice	Sat 7:30-8PM	-----1-	:30	1	\$550.00	NM																																													
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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27	09/27/12	09/27/12	WPBF News 25 @ Noon	12pm-1230pm	---1---	:30	1	\$375.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		09/24/12	09/30/12	---1---	1	\$375.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Th	09/27/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0212TVH	\$375.00	NM
28	09/27/12	09/27/12	Dr. Oz	4-5p	---1---	:30	1	\$525.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		09/24/12	09/30/12	---1---	1	\$525.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Th	09/27/12	4:36 PM	Dr. Oz	4-5p	:30	TCJC0212TVH	\$525.00	NM
29	09/27/12	09/27/12	WPBF News 25 @ 5am	5-530am	---1---	:30	1	\$175.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		09/24/12	09/30/12	---1---	1	\$175.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Th	09/27/12	5:15 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0212TVH	\$175.00	NM
30	09/27/12	09/27/12	M-F 5pm News	5-6pm	---1---	:30	1	\$475.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		09/24/12	09/30/12	---1---	1	\$475.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Th	09/27/12	5:10 PM	M-F 5pm News	5-6pm	:30	TCJC0212TVH	\$475.00	NM
31	09/27/12	09/27/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$225.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		09/24/12	09/30/12	---1---	1	\$225.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Th	09/27/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0212TVH	\$225.00	NM
32	09/27/12	09/27/12	WPBF News 25 @ 6:00PM	6-6:30PM	---1---	:30	1	\$775.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		09/24/12	09/30/12	---1---	1	\$775.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Th	09/27/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TCJC0212TVH	\$775.00	NM
33	09/27/12	09/27/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$450.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		09/24/12	09/30/12	---1---	1	\$450.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Th	09/27/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0212TVH	\$450.00	NM

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	925C01

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/27/12	09/27/12	Good Morning America	7-9AM	---1---	:30	1	\$600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---1---	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	8:51 AM	Good Morning America	7-9AM	:30	TCJC0212TVH	\$600.00 NM
35	09/25/12	09/25/12	M-SUN WPBF News 25 @ 11-11:35PM		-1-----	:30	1	\$950.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0212TVH	\$950.00 NM
36	09/25/12	09/25/12	WPBF News 25 @ Noon 12pm-1230pm		-1-----	:30	1	\$375.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0112TVH	\$375.00 NM
37	09/25/12	09/25/12	Dr. Oz	4-5p	-1-----	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12		Dr. Oz	4-5p	:00		<del>\$525.00</del> NM
	Credited								
38	09/25/12	09/25/12	WPBF News 25 @ 5am 5-530am		-1-----	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0112TVH	\$175.00 NM
39	09/25/12	09/25/12	M-F 5pm News	5-6pm	-1-----	:30	1	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	5:54 PM	M-F 5pm News	5-6pm	:30	TCJC0212TVH	\$475.00 NM
40	09/25/12	09/25/12	WPBF News 25 Mornings 5:30-5:57am		-1-----	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12		WPBF News 25 Mornings @ 5:30	5:30-5:57am	:00		<del>\$225.00</del> NM
	Credited								
41	09/25/12	09/25/12	WPBF News 25 @ 6:00PM 6-6:30PM		-1-----	:30	1	\$775.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TCJC0212TVH	\$775.00 NM
42	09/25/12	09/25/12	WPBF News 25 Mornings 6-7AM		-1-----	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	925C01

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
42	09/25/12	09/25/12	WPBF News 25 Mornings6-7AM		-1-----	:30	1	\$450.00	NM	
Class of Time - Fixed Non Pre-emptible										
	09/24/12	09/30/12	-1-----	1	\$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	09/25/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0112TVH	\$450.00	NM
43	09/25/12	09/25/12	Good Morning America	7-9AM	-2-----	:30	2	\$600.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/24/12	09/30/12	-2-----	2	\$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	09/25/12	7:30 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00	NM
2	WPBF	Tu	09/25/12	8:48 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00	NM
44	09/26/12	09/26/12	M-SUN WPBF News 25 @ 11-11:35PM		--1----	:30	1	\$950.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/24/12	09/30/12	--1----	1	\$950.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	09/26/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0212TVH	\$950.00	NM
45	09/26/12	09/26/12	1230-1P Access Hollywood	1230-1p	--1----	:30	1	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/24/12	09/30/12	--1----	1	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	09/26/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	TCJC0212TVH	\$275.00	NM
46	09/26/12	09/26/12	WPBF News 25 @ Noon	12pm-1230pm	--1----	:30	1	\$375.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/24/12	09/30/12	--1----	1	\$375.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	09/26/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0212TVH	\$375.00	NM
47	09/26/12	09/26/12	Dr. Oz	4-5p	--1----	:30	1	\$525.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/24/12	09/30/12	--1----	1	\$525.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	09/26/12	4:20 PM	Dr. Oz	4-5p	:30	TCJC0212TVH	\$525.00	NM
48	09/26/12	09/26/12	WPBF News 25 @ 5am	5-530am	--1----	:30	1	\$175.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/24/12	09/30/12	--1----	1	\$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	09/26/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0212TVH	\$175.00	NM
49	09/26/12	09/26/12	M-F 5pm News	5-6pm	--1----	:30	1	\$475.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/24/12	09/30/12	--1----	1	\$475.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	09/26/12	5:28 PM	M-F 5pm News	5-6pm	:30	TCJC0212TVH	\$475.00	NM
50	09/26/12	09/26/12	WPBF News 25 Mornings	5:30-5:57am	--1----	:30	1	\$225.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/24/12	09/30/12	--1----	1	\$225.00					

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE CST. JBS CO	925C01

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	09/26/12	09/26/12	WPBF News 25 Mornings	5:30-5:57am	--1----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	5:29 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0212TVH	\$225.00 NM
51	09/26/12	09/26/12	WPBF News 25 @ 6:00PM	6-6:30PM	--1----	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--1----	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TCJC0212TVH	\$775.00 NM
52	09/26/12	09/26/12	WPBF News 25 Mornings	6-7AM	--1----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--1----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0212TVH	\$450.00 NM
53	09/26/12	09/26/12	Good Morning America	7-9AM	--2----	:30	2	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--2----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/26/12	7:58 AM	Good Morning America	7-9AM	:30	TCJC0212TVH	\$600.00 NM
1	WPBF	W	09/26/12	8:43 AM	Good Morning America	7-9AM	:30	TCJC0212TVH	\$600.00 NM
54	09/29/12	09/29/12	M-Sun 1130p-12am Late News	1130p-1205am	-----S-	:30	1	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S-	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	12:22 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	TCJC0212TVH	\$425.00 NM
LR - Football									
55	09/30/12	09/30/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	11:54 PM	Sun 11:35pm Late News	1135p-12am	:30	TCJC0212TVH	\$350.00 NM
56	09/25/12	09/28/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	3:36 PM	M-F 3-4P	M-F 3-4P	:30	TCJC0212TVH	\$400.00 NM
57	09/29/12	09/29/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	6:25 AM	Sat 6-7am News	Sat 6-7am	:30	TCJC0212TVH	\$175.00 NM
58	09/25/12	09/28/12	Good Morning America	7-9AM	-TWTF--	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

**INVOICE**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	925C01

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	09/25/12	09/28/12	Good Morning America	7-9AM	-TWTF--	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 7:55 AM Good Morning America 7-9AM :30 TCJC0112TVH \$650.00 NM									
59	09/29/12	09/29/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/29/12 12:11 AM M-Sun 1130p-12am Late News 1130p-1205am :30 TCJC0212TVH \$475.00 NM									
LR - Football									
60	09/25/12	09/28/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -TWTF-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 12:50 AM Jimmy Kimmel 12:06-01:06AM :30 TCJC0212TVH \$100.00 NM									
Total Spots							49		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$24,050.00</b>
<u>Agency Commission</u>	<b>\$3,607.50</b>
<u>Net Amount Due</u>	<b>\$20,442.50</b>

# DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Smart Media Group LLC (VA)**  
**Attention: Accounts Payable**  
**814 King St**  
**Ste 400**  
**Alexandria, VA 22314**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	925C01

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	945849	06296866

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	TCJC	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/01/12	10/01/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	1-----	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	1-----				1	\$375.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0212TVH	\$375.00	NM
12	10/01/12	10/01/12	Dr. Oz	4-5p	1-----	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	1-----				1	\$550.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	4:14 PM	Dr. Oz	4-5p	:30	TCJC0212TVH	\$550.00	NM
13	10/01/12	10/01/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	1-----				1	\$175.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0212TVH	\$175.00	NM
14	10/01/12	10/01/12	M-F 5pm News	5-6pm	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	1-----				1	\$525.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	5:28 PM	M-F 5pm News	5-6pm	:30	TCJC0212TVH	\$525.00	NM
15	10/01/12	10/01/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	1-----				1	\$275.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	5:46 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0212TVH	\$275.00	NM
16	10/01/12	10/01/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	1-----				1	\$700.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TCJC0212TVH	\$700.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	925C01

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/01/12	10/01/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
17	10/01/12	10/01/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0212TVH	\$500.00 NM
18	10/01/12	10/01/12	Good Morning America	7-9AM	1-----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	8:30 AM	Good Morning America	7-9AM	:30	TCJC0212TVH	\$600.00 NM
19	10/01/12	10/01/12	DANCING W/STARS	8-10P	1-----	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	9:39 PM	DANCING W/STARS	8-10P	:30	TCJC0212TVH	\$5,000.00 NM
<b>Total Spots</b>							<b>9</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$8,700.00</b>
<u>Agency Commission</u>	<b>\$1,305.00</b>
<u>Net Amount Due</u>	<b>\$7,395.00</b>